

# Baby Sherpa Products Earn Top Honors from Creative Child, Including Prestigious “Top Choice of the Year” Award

Three of Baby Sherpa's products have been named recipients of Creative Child magazine's annual awards. Baby Sherpa Diaper Backpack received the prestigious 2009 Top Choice of the Year Award (diaper carrier category) and the Short Haul Diaper backpack received the Seal of Excellence award. Baby Sherpa's newest line of children's safety harnesses Safe2Go® was also honored with a Seal of Excellence award in the Kid's Gear category.

“We are thrilled to have been recognized by creative Child and their panel of parents for Baby Sherpa and Safe2Go, said Heather Campbell-Dewar, CEO and founder of Baby Sherpa.

The Creative Child Magazine's Toy Awards Program is unique in that all products submitted are reviewed by a panel of evaluators comprised of moms, music educators and early education professionals, the very people who purchase them.

Baby Sherpa was also recently named as a winner in the Reader's Favorite Award by Baby and Children product news.

“We work very hard field testing our products, listening to parent's needs and implementing them,” said Heather Campbell-Dewar. “Getting recognized reinforces that you are on the right track and meeting your customer's needs.”

Because of its unique ability to out-pack the competition, [Baby Sherpa®](#) has traveled the world with active parents – from the Great Wall of China to the Pyramids of Egypt. It has also become a favorite with Hollywood and set new track records for efficiency at N A S C A R.

Multi-functional and ergonomically designed, the revolutionary hands-free performer combines superior construction with high tech innovation. It features four bags in one that provide one-stop storage solutions for everything from food and diapers to medicine and gear for the most active of families. The newest addition to the Sherpa family Alpha Sherpa also features a laptop sleeve!

Key features of the Safe-2-Go® toddler safety harness - include padded, adjustable shoulder straps, 50 lbs of pulling strength and a zippered pocket for small snacks or tiny treasures. Meeting ASTM and CE safety standards, Safe-2-Go® is also lead, phthalate and PVC free and CPSIA compliant.

***Baby Sherpa® is a leading edge designer of gear-carrying solutions aimed at active families. Founded in 2002, Baby Sherpa® has received various juvenile product awards for excellence and innovation. They have offices in Winfield, Illinois and Stony Mountain, Canada. For further information:*** Heather Campbell-Dewar Telephone: 1-888-333-3424