

S for New Parents

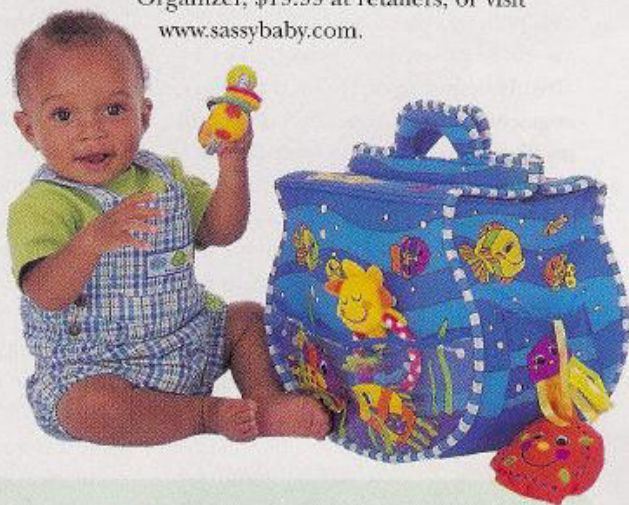


A Place for Every (Little) Thing

This clever closet organizer will prove indispensable for keeping your baby's clothes and accessories in sight and in their proper place. It hangs from an existing closet rod and has eight roomy shelves for folded items. It is 24 inches wide, 12 inches deep and 50 inches long and includes mesh side pockets for tiny shoes, socks and more. Kolcraft Baby Closet Organizer, \$19.99, at retailers, or visit kolcraft.com.

Go, Fish

This bright, aquatic-themed, roomy toy organizer will really get your baby's attention. Padded ocean creatures sewn to the outside rattle or crinkle when touched. There's a peek-a-boo panel that reveals sea life, a two-sided mirror and ribbons and a sand dollar that your baby can grasp. Sturdy handles and a Velcro closure complete the smart design. Sassy Toy Organizer, \$19.99 at retailers, or visit www.sassybaby.com.



Off-Road Diaper Bag

This sturdy backpack diaper bag holds diapers, changing pad and more. Two removable exterior bottle holders — one mesh, one insulated — keep liquids at hand, and a cooler compartment accommodates freezer packs. A padded pouch for breast pump or camera is included. The clever strap system insures a perfect fit. The Baby Sherpa 4-in-1 Backpack Diaper Bag, \$89 at retailers, or visit www.babysherpa.com.



ON THE BOOKSHELF

Reading, Plus...

These new "point and share" board books, in sets of four, correspond to the developmental stages of your baby's first year. Reading, and bonding, prepares him for later success. A wonderful plus: The retail price supports the donation of book sets to families at risk. Bonding With Baby Developmental Books, \$20 at retailers, or visit www.bondingwithbaby.org.

Gentle Get-Fit Guide

Fitness trainer Deborah Mackin's step-by-step guide addresses the concerns of first-time moms, those who have had C-section deliveries and those with other children. Getting Back in Shape by Deborah Mackin (DK Publishing, Inc., 2003), \$15 at bookstores, or visit www.dk.com.



Support for Parents of Premies

This definitive guide takes you through the first five years of your premature baby's life, talking informatively about the vital role that you'll play. Your Premature Baby: The First Five Years by Nikki Bradford (Firefly Books Ltd., 2003), \$19.95 at bookstores, or visit www.fireflybooks.com.



All prices are suggested retail and subject to change by an individual store.

PHOTOS BY JAMES RODERICK